

FINAL EVALUATION REPORT

(As Per Rule 35 of PP Rules, 2004)

1. Name of Procuring Agency: Pakistan Single Window
2. Method of Procurement: Single Stage – Two Envelope
3. Title of Procurement: Hiring of Media & PR Services on Retainership Basis
4. Tender Inquiry No.: PSW-PROC-25-26-Comms-399
5. PPRA Ref. No. (TSE): TS744776E
6. Date & Time of Bid Closing: 24th December 2025 1500 Hrs.
7. Date & Time of Bid Opening: 24th December 2025 1530 Hrs.
8. No. of Bids Received: Five (05)
9. Criteria for Bid Evaluation: As stated in the tender documents
10. Details of Bid(s) Evaluation: As under

Name of Bidder	Marks			Evaluated Monthly Cost (Tax & Out of Pocket Expenses Inclusive)	Rule/Regulation/SBD*/Policy/ Basis for Rejection / Acceptance as per Rule 35 of PP Rules, 2004.
	Weightage of Technical Score (80%)	Weightage of Financial Score (20%)	Final Score (Technical Score + Financial Score)		
M/s Media Matters Communications (Pvt.) Ltd.	68	20	88	PKR 975,200	Sole qualified Bidder

Successful Bidder: M/s Media Matters Communications (Pvt.) Ltd.

11. Any other additional / supporting information, the procuring agency may like to share. N/A.

Signature:

Official Stamp:



Dated: 23rd February, 2026

Standard Bidding Documents (SBD)